



Kindness Campaign

English Transcript	Tradução
Kindness Campaign	Campanha da Gentileza
The executive was in the capital and got into a taxi with a friend.	O executivo estava na capital e entrou em um táxi com um amigo.
When they arrived at their destination, the friend told the taxi driver:	Quando chegaram ao destino, o amigo disse ao taxista:
— Thanks for the run. You drive very well.	— Agradeço pela corrida. O senhor dirige muito bem.
And, to the driver's astonishment, he continued:	E, ante o espanto do motorista, continuou:
— I was impressed to see how you remained calm in the midst of difficult traffic.	— Fiquei impressionado em observar como o senhor manteve a calma no meio do trânsito difícil.
The professional looked, a little incredulously, and drove away.	O profissional olhou, um tanto incrédulo, e foi embora.
The executive asked his friend why he said that.	O executivo perguntou ao amigo por que ele dissera aquilo.
"Very simple," he explained. "I'm trying to bring love back to this town and I started with a kindness campaign."	— "Muito simples", explicou ele. "Estou tentando trazer o amor de volta a esta cidade e iniciei com uma campanha da gentileza."
— "Are you alone?" said the other.	— "Você sozinho?", disse o outro.
— "Not me alone. I'm counting on many of you feeling motivated to join my campaign. I'm sure the taxi driver won the day with what I said. Now imagine that he makes twenty runs today. He'll be kind to all 20 people he drives today, because someone was kind to him. In turn, each of those people will be kind to their employees, to the waiters, to the vendors, to their family. Without much effort, I can calculate that kindness can spread to at least a thousand people in a day."	— "Eu, sozinho, não. Conto que muitos se sintam motivados a participar da minha campanha. Tenho certeza de que o taxista ganhou o dia com o que eu disse. Imagine agora que ele faça vinte corridas hoje. Vai ser gentil com todas as 20 pessoas que conduzir, porque alguém foi gentil com ele. Por sua vez, cada uma daquelas pessoas será gentil com seus empregados, com os garçons, com os vendedores, com sua família. Sem muito esforço, posso calcular que a gentileza pode se espalhar pelo menos em mil pessoas, num dia."
The executive could not understand very well the issue of contagion that his friend was explaining to him.	O executivo não conseguia entender muito bem a questão do contágio que o amigo lhe explicava.
— "But, you're going to depend on a taxi driver!"	— "Mas, você vai depender de um taxista!"
— "Not only a taxi driver," replied the optimist. "Since I'm not sure the method is foolproof, I have to do the same thing to everyone I contact today. If I can get at least three of them to be happy with what I do, I will indirectly be able to influence the attitudes of a number of others."	— "Não só de um taxista", respondeu o otimista. "Como não tenho certeza de que o método seja infalível, tenho de fazer a mesma coisa com todas as pessoas que eu contatar hoje. Se eu conseguir que, ao menos, três delas fiquem felizes com o que eu lhes disser, indiretamente vou conseguir influenciar as atitudes de um sem número de outras."
The executive was not buying that method. After all, it could be that it didn't work, that the person	O executivo não estava acreditando naquele método. Afinal, podia ser que não funcionasse,



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wasn't touched by the kind words.	que a pessoa não se sensibilizasse com as palavras gentis.
— "It doesn't matter," was the enthusiast's quick response. "It didn't cost me anything to be kind."	— "Não tem importância", foi a resposta pronta do entusiasta. "Para mim, não custou nada ser gentil."



Contagem de palavras

A tabela abaixo exibe as palavras encontradas neste texto bem como o número de vezes em que aparecem.

Veja também: [Para que serve esta tabela?](#)

Freq.	Palavra	Freq.	Palavra	Freq.	Palavra
24	the	19	to	9	I
9	a	7	that	7	of
6	was	6	be	5	taxi
5	not	5	kind	5	he
4	you	4	with	4	it
4	in	4	I'm	4	friend
4	executive	4	driver	4	and
3	very	3	today	3	their
3	said	3	people	3	kindness
3	can	3	campaign	3	at
2	will	2	what	2	well
2	sure	2	on	2	method
2	me	2	least	2	his
2	him	2	do	2	didn't
2	day	2	could	2	alone
2	all	1	you're	1	work
1	words	1	won	1	without
1	why	1	when	1	wasn't
1	walked	1	waiters	1	vendors
1	understand	1	twenty	1	turn
1	trying	1	traffic	1	town
1	touched	1	told	1	three
1	thousand	1	those	1	this
1	thing	1	they	1	them
1	thanks	1	started	1	spread
1	someone	1	since	1	simple
1	see	1	same	1	runs
1	run	1	response	1	replied
1	remained	1	quick	1	professional
1	person	1	others	1	other
1	optimist	1	only	1	number
1	now	1	my	1	much
1	motivated	1	midst	1	matter
1	many	1	makes	1	love



Freq.	Palavra	Freq.	Palavra	Freq.	Palavra
1	looked	1	little	1	join
1	issue	1	is	1	into
1	influence	1	indirectly	1	incredulously
1	impressed	1	imagine	1	if
1	how	1	he'll	1	have
1	happy	1	got	1	going
1	get	1	for	1	foolproof
1	feeling	1	family	1	explaining
1	explained	1	everyone	1	enthusiast's
1	employees	1	effort	1	each
1	drives	1	driver's	1	drive
1	doesn't	1	difficult	1	destination
1	depend	1	counting	1	cost
1	continued	1	contagion	1	contact
1	capital	1	calm	1	calculate
1	by	1	buying	1	but
1	bring	1	because	1	back
1	away	1	attitudes	1	astonishment
1	asked	1	arrived	1	are
1	anything	1	after	1	able