



Strategy

	English Transcript	Tradução
	Strategy	Estratégia
01	They say that once, a blind man was sitting on the sidewalk, with a hat on his feet and a piece of wood that, written in white chalk, said: "Please Help Me, I'm Blind".	Dizem que certa vez, estava um cego sentado no passeio, com um boné em seus pés e um pedaço de madeira que, escrito com giz branco, dizia: "Por Favor, Ajudem-me, Sou Cego".
02	An adman passing by stopped and looked at a few coins on the cap.	Um publicitário que passava por ele, parou e observou umas poucas moedas no boné.
03	Without asking permission, he took the poster, turned around, took a chalk and wrote another advertisement.	Sem lhe pedir permissão, pegou o cartaz, deu volta, pegou um giz e escreveu outro anúncio.
04	He put the piece of wood back on the blind man's feet and left.	Voltou a colocar o pedaço de madeira sobre os pés do cego e se foi.
05	In the afternoon, the publicist again passed in front of the blind man who asked for alms, and his hat was full of bills and coins.	Pela tarde, o publicitário voltou a passar em frente ao cego que pedia esmolas, e seu boné estava cheio de notas e moedas.
06	The blind man recognized his steps and asked him if he had written his poster and, above all, what he had written.	O cego reconheceu seus passos e lhe perguntou se tinha sido ele que escreveu seu cartaz e sobretudo, o que ele tinha escrito.
07	The advertiser replied:	O publicitário lhe respondeu:
08	- Nothing that is not right with your advertisement, but with other words.	- Nada que não esteja certo com seu anúncio, mas com outras palavras.
09	He smiled and went on his way.	Sorriu e seguiu seu caminho.
10	The new sign said: "Today is spring, and I can't see it!"	O novo cartaz dizia: "Hoje é primavera, e não posso vê-la!"
11	Let's change our strategy when things don't go well, and we will see that the result may be different.	Mudemos de estratégia quando as coisas não nos saem bem, e veremos que o resultado poderá ser diferente.



Contagem de palavras

A tabela abaixo exibe as palavras encontradas neste texto bem como o número de vezes em que aparecem.

Freq.	Palavra	Freq.	Palavra	Freq.	Palavra
12	the	11	and	5	on
5	his	5	he	5	blind
5	a	4	that	4	of
3	written	3	with	3	man
3	in	2	wood	2	was
2	took	2	strategy	2	see
2	said	2	poster	2	piece
2	is	2	hat	2	had
2	feet	2	coins	2	chalk
2	asked	2	advertisement	1	your
1	wrote	1	words	1	without
1	will	1	who	1	white
1	when	1	what	1	went
1	well	1	we	1	way
1	turned	1	today	1	things
1	they	1	stopped	1	steps
1	spring	1	smiled	1	sitting
1	sign	1	sidewalk	1	say
1	right	1	result	1	replied
1	recognized	1	put	1	publicist
1	please	1	permission	1	passing
1	passed	1	our	1	other
1	once	1	nothing	1	not
1	new	1	me	Strat egy1	may
1	man's	1	looked	1	let's
1	left	1	it	1	I'm
1	if	1	I	1	him
1	help	1	go	1	full
1	front	1	for	1	few
1	don't	1	different	1	change
1	cap	1	can't	1	by
1	but	1	bills	1	be
1	back	1	at	1	asking



Freq.	Palavra	Freq.	Palavra	Freq.	Palavra
1	around	1	another	1	an
1	alms	1	all	1	again
1	afternoon	1	advertiser	1	adman
1	above				